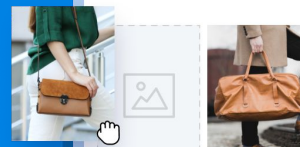
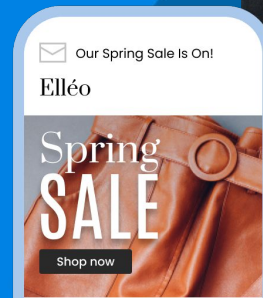




Everything you need to
build, grow, and succeed.



Lead Gen & CRM

Marketing and sales platform to find new prospects and win more business.

Target Audience

Small B2B businesses looking for a streamlined way to market more effectively and grow revenue.

Key Features

Attract

Social Media Hub
Lead Capture Tools
Retargeting Ads
Lead Scoring

Win

CRM
Automation
Dynamic Content

Grow

Sales Dashboards
Life of the Lead
Customizable Reporting

Key Benefit Statements

Get hot leads faster with email & social marketing plus retargeting ads. Score them automatically based on their activity and seamlessly pass to sales.

Deliver the right message to the right people, at the right time. With a flexible centralized CRM and infinitely customizable automations, tasks like nurturing leads and sales follow-ups are easier than ever.

Manage more effectively with insights and real-time analytics that connect marketing spend to sales results, pipeline, and revenue.

Attract the right leads.

Build your pipeline with digital marketing and tools to streamline lead conversion for sales.



Social Media Hub

Scheduling, posting, and monitoring for your brand



Lead Capture Tools

Customizable forms, chat bots, and live chat



Retargeting Ads

Bring valuable visitors back with ads based on interactions with your content



Lead Scoring

Automatic scoring based on activities and interactions with your content

Key Benefits

Save with a consolidated set of digital marketing tools to reach and grow your audience

Convert more views into leads, score them automatically, and seamlessly pass to sales

Disrupt competition by bringing visitors back to your content across the web

Nurture with personalized content.

Connect marketing and sales activities into a single data source for your business with productivity-boosting automation and content.



CRM

Manage contacts, accounts, and opportunities across marketing and sales



Automation

Streamline processes like lead nurturing and sales follow-ups



Dynamic Content

Customize email and web content to distinct audiences for your products

Key Benefits

Dramatically increase sales productivity and effectiveness through automation

Eliminate guessing and manual labor with a unified platform for your business

Market more effectively to say the right thing at the right time, every time

Grow through better conversion.

Manage more effectively with insights and real-time analytics that connect marketing spend to sales results, pipeline, and revenue.



Sales Dashboards

Central views for pipeline management, activity, follow-ups and more



Life of the Lead

One view for how contacts or accounts interact with you throughout time



Customizable Reporting

Analyze from lead gen to closed business to measure what matters most

Key Benefits

Save time, effort and money with central reporting for marketing and sales

Make better investments by understanding ROI on marketing spend and sales execution

Connect metrics to individuals and accounts to understand your efforts over time—not just numbers in a dashboard.

